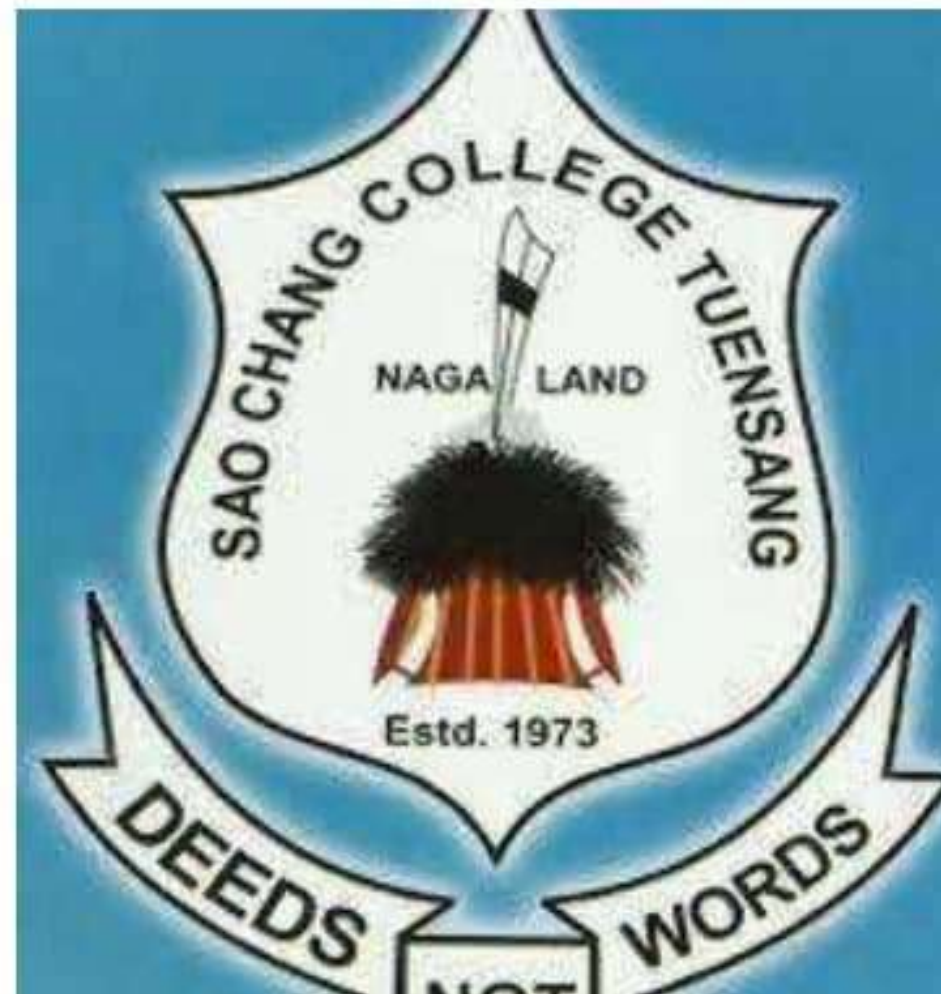


EDC 2ND BATCH REPORT

ENTREPRENEURSHIP DEVELOPMENT CENTRE (EDC)



SAO CHANG COLLEGE, TUENSANG



Authenticated

M. Anila
Principal
Sao Chang College
Tuensang : Nagaland

ENTREPRENEURSHIP DEVELOPMENT CENTRE (EDC) IN PEREN DISTRICT IN GOVERNMENT COLLEGE UNDER CSR FOR FY 2022-2024.

An initiative program under Startup Nagaland Policy and supported by Investment & Development Authority of Nagaland (IDAN), Govt. of Nagaland and a push from their 2022 CSR and Investment conclave with a vision to encourage entrepreneurship. The EDC will function as a space for students and aspiring entrepreneurs to learn the basic of business while sharpening their business acumen.

The Department of Industries and Commerce namely startup Nagaland will serve as the nodal department to monitor and evaluate the progress of the EDC's. The implementing agency will be the Educentre School of Business who over the years have helped students/ entrepreneurs from across the colleges the perspectives and the critical tools for exploring the development of new and emerging ventures.

The purpose of this course is to help the students acquire necessary knowledge and skills required for organising and carrying out entrepreneurial activities, and to develop the ability of analysing and understanding business situations in which entrepreneurs act and to master the knowledge necessary to plan entrepreneurial activities.

IMPLEMENTING PARTNER: ESB

Educentre School of Business (ESB) is Nagaland's first business school that focuses on startups, entrepreneurs and businesses.

ESB programmes are designed to help you grow, scale your business to produce high performance products/ services and create impact.

OBJECTIVES OF THE COURSE

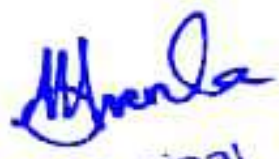
To look at entrepreneurship as a career option. To get a birds view on business and also launch their ideas into action especially taking over the risk, and the specificities as well as the pattern of entrepreneurship development and finally to contribute to their entrepreneurial and managerial potentials.

BENEFITS

For participants- The opportunity to think creatively, to recognise new opportunities, and the skills to act on those opportunities to form new ventures. This entrepreneurship courses will provide value added skills that will set part. The participants will have the ability to discover and exploit marketable ideas in a profit or non-profit organization or an independent new venture.

For the College- To create an additional integrative learning environment that allows partnerships with student entrepreneurs and the state business community.

For the State- To deploy students in all areas to add value to the local business community and economy.

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ACTIVITIES

1. We provide a platform for interaction with entrepreneurs.
2. Impart entrepreneurial education/skills amount students through various trainings and exercise.
3. Organising interactive sessions with successful entrepreneurs from outside as well as within the state.
4. Organise business plan competitions.
5. Turning problems into opportunity.
6. Understanding the whole concept of business.
7. Effective communication skills to promote respect, trust and relationships.
8. To build a positive story and make a perfect case studies.
9. To understand global marketing management from international marketing management.
10. Tools and techniques important for marketing.
11. Explaining the need for financial management and business.
12. Summarising the process of planning for financial management.

Authenticated

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2nd EDC Batch Class started for newly registered students at Sao Chang College, Tuensang.



Entrepreneurship Development Centre resumed its 2nd batch class as part of the initiation supported by Startup Nagaland and IDAN. The classes continue to share the vision on importance of entrepreneurship on how to start business, build and scale and more importantly, shifting the mindset from looking at local problems to creating business solution.

The student's participation was active as it shows enthusiastic goal towards creating new options for their future.

The students create their separate group for the proper cooperation to start their entrepreneurship. The students registered for the 2nd classes include 35 students.

These are the Team Name;

1. F-Fighter
2. Probiz
3. Workholic
4. Phoenix
5. Grace Creation

INNOVATION CHALLENGE FOR EDC'S STUDENTS

Top 3 Winners!!

1st

Khonimongko Chang & Amos Chang

Frosty Sips Cafe

(Sao Chang College, Tuensang)

2nd

Namrangdile & Amanzutza

Beads of Paradise

(Peren Government College)

3rd

Keyipieraile & Telingtule

Robust Lunch Box

College

(Peren Government College)



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