

Sao Chang College

Tuensang: Nagaland

Photography and Media Committee

Action taken 2024-2025

1. Digital camera purchased.
2. Published various activities of the college in the newspapers.

Plan of action 2025-2026

1. To produce short youtube video of the college
2. Rs.5000/- is proposed for spending on short youtube video production.
3. Will continue to publish news articles of the college covering various co-curricular activities.
4. Develop and launch a dedicated Instagram campaign featuring faculty profiles to foster better student-teacher engagement. Each post will highlight a faculty member's academic background, areas of expertise, teaching philosophy, and personal interests to help students connect with their instructors beyond the classroom.
5. The purchase of a professional-grade drone, estimated at ₹1.5 lakhs, to support the college's video documentation and promotional needs. The drone will play a vital role in capturing high-quality aerial footage of academic events, campus infrastructure, outreach programs, and student activities, thereby enhancing the institution's digital presence and archival capacity. It will also aid in creating engaging visual content for social media, college brochures, and other publicity materials. The procurement will follow standard procedures including market research, budget approval, vendor selection, and basic training for designated staff. This investment is essential for modernizing the college's media and communication efforts and promoting its growth and visibility in a competitive educational landscape.

Sd/-

Co-ordinator

Photography and Media Committee